

IIW Presidents Goals

"Heartbeat of Humanity" – Every Beat Counts, Every Action Matters.

This year, we will breathe life into this commitment through a series of goals that align with the heartbeat of humanity.



Membership Growth: EACH ONE BRING ONE

For Inner Wheel to thrive in its second century, membership growth is essential. We must focus on attracting new members, establishing new clubs, creating new districts, and expanding Inner Wheel into new countries. We can double our membership and ensure the vitality and longevity of Inner Wheel by a simple formula -- Each Member Bring One New Member.

Together, let us embark on this journey of growth.



Cervical Cancer Prevention: SAFE FUTURE

One of our primary focuses this year will be the cervical cancer vaccination initiative. Cervical cancer remains a major health issue worldwide, yet it is preventable through vaccination. According to the World Health Organization (WHO), cervical cancer is the fourth most common cancer among women globally, with an estimated 570,000 new cases and 311,000 deaths each year. These numbers are staggering, but they also highlight the profound impact we can make through effective intervention.

Globally, there are approximately 170 million girls aged 9-14 years who are eligible for the HPV vaccine. Let's set a target to vaccinate 10 million of girls. By promoting and supporting vaccination programs, we can save countless lives and empower women with the gift of health. The HPV vaccine, which protects against the human papillomavirus that causes cervical cancer, has been proven to be highly effective. Widespread vaccination has the potential to reduce cervical cancer incidence by up to 90%.

Together, let us collaborate to raise awareness and vaccinate young girls specially in underserved areas.



Branding: **EXTEND OUR REACH**

Enhancing our branding and visibility is essential for maximizing our impact. Let's use our brand to amplify our message, inspire action, and create lasting change in the world. Key strategies include:

- Permanent Projects: Tangible evidence of our commitment, leaving a lasting impact on communities.
- Leveraging Our Logo: Strengthens brand identity and increases visibility on social media, promotional materials, and event signage.

Together, let us be reckoned as a powerful brand.



E-Club: **THE WAY FORWARD FOR INNER WHEEL**

The creation of Inner Wheel E-Clubs is a forward-thinking strategy that will boost our reach and relevance. Benefits of Establishing E-Clubs:

- Enhanced Accessibility and Flexibility: Ideal for young, busy women and older members who prefer virtual participation.
- Promotion and Visibility: Showcases Inner Wheel's adaptability and attracts new members.
- Viability of Virtual Meetings: Practical and preferred, enhancing overall participation.

E-Clubs will hold the same positions and objectives as existing clubs, with members paying the normal capitation fees. This innovation is a strategic and beneficial development for Inner Wheel.

Together, let us adopt contemporary lifestyles and technological advancements.



Nurturing Orphans: **IMAGINE THE FUTURE**

In current world scenarios marred by conflicts, we can achieve an orphan-free world through adoption and foster care partnerships with corporations. Let's create a safe world where children's rights are upheld, and they have quality education and healthcare. Investing in children today builds a brighter tomorrow.

Together, let us imagine a future where every child is cherished, protected, and empowered to pursue their dreams.



Elderly Care: OLD IS GOLD

Honouring our seniors enriches us with their wisdom, resilience, and enduring spirit. Elderly care includes healthcare, social activities, and companionship. We recognize the unique challenges they face, like social isolation and emotional well-being.

Through partnerships with healthcare providers, community organizations, and volunteers, we can provide essential healthcare and organize social events to combat loneliness and promote well-being.

Together, let us uphold "Old is Gold" and ensure our elderly receive the love, care, and respect they deserve.



Environment

• Save Earth

We can help preserve our planet's health and integrity by minimizing plastic usage, planting trees, curbing e-waste, recycling, and establishing Miyawaki forests in urban areas. These dense, native forests are inspired by the Miyawaki method, serving as powerful carbon sinks, biodiversity hotspots, and natural wildlife habitats.

Together, let's strive towards a clean, green world where nature thrives, ecosystems flourish, and future generations can enjoy the beauty and bounty of our planet.

• Harnessing Nature's Gift: Rainwater Harvesting

Access to clean, safe water is one of humanity's most pressing issues. By embracing conservation and sustainable practices, we can ensure clean water is a fundamental human right, not a privilege. The age-old practice of Harvesting Rainwater involves collecting and storing rainwater for various uses, offering a sustainable solution to augment dwindling water supplies. Preserving freshwater ecosystems is vital in safeguarding water for future generations.

Together, let us preserve the lifeline of our planet for generations to come.